





# **GET \$500 CONSUMER CASH BACK**

Our special **\$500 Consumer Cash Back** offer for USA Triathlon members can be used toward a new Toyota purchased or leased through your dealer (excludes certain TRD Pro Models).



Cash from Toyota Motor Sales U.S.A., Inc. for current USA Triathlon members who lease or purchase a new Toyota vehicle (excluding 2020 Tacoma TRD Pro, All MY Tundra TRD Pro, and all MY 4Runner TRD Pro) from participating dealer ground stock and subject to vehicle availability. Cash must be applied as a capitalized cost reduction on a lease or a down payment on a financing. Proof of eligibility must persented to the dealer at the time of lease or purchase to be honored. Offer transferable to members of customer's immediate family residing at same address. Limit one per vehicle. Cannot be combined with incentives offered through Vehicle Special Purchase Program. Offer available in U.S.A. (excluding Hawaii); void where prohibited. Offer valid from November 5, 2019 through December 2, 2019. See your participating Toyota dealer for details.

Vehicles shown may be prototypes and/or shown with options. Actual models may vary. ©2019 Toyota Motor Sales, U.S.A., Inc.



## **USA Triathlon Partner Incentive Offer Consumer Cash Request Form**

Offer Dates: 11/05/2019 - 12/02/2019

	\$500 Any Model and Year Toyota <sup>a</sup> (Excluding 2020 Tacoma TRD Pro,		Tundra	TRD	Pro and All MY 4Ru	nner TRD Pro models)		
USA TRIATHLON MEMBERSHIP NUMBER					MEMBERSHIP EXPIRATION DATE			
VEHICLE IDENTIFICATION NUMBER (VIN)			ELIGIBLE NEW MODEL#			RETAIL DELIVERY D	ATE	
CUSTOMER IN	IFORMATION FOR VALIDATION:							
CUSTOMER LAST NAME			FIRST NAME, M.I.		ST NAME, M.I.	I		
STREET ADDRESS CI			Y, STATE			ZIP CODE		
DEALERSHIP NAME					DEALER CODE			
Initial below	payment directly to the deale	I, the customer, have applied the consumer cash toward my deal, and therefore, I assign the consumer cash payment directly to the dealer. I release Toyota Motor Sales, U.S.A. Inc. from any further claim or obligation for payment to me for this vehicle.						
	Dealer: Email the completed and signed Consumer Cashback form, copy of the USAT membership card, contract/lease agreement, Bill of Sale and application for vehicle registration/or signed MSO to the email address below for reimbursement:							
	Toyota_Incentive Submission for reimburseme Incomplete or illegible subm Dealer MUST MAINTAIN this	ent mus nission v	t be <b>rece</b> will dela	<b>ived</b> y pro	I no later than 30 da ocessing.		er.	
		23				p 3 p 4333		
CUSTOMER SIGNATURE:					DATE:	DATE:		
DEALER SIGN	ATURE:				 DATE:			

#### USA Triathlon Partner Incentive Offer

#### **Customer Eligibility:**

- 1. Customer must be an existing member of the USA Triathlon (USAT), and hold a current and valid USA Triathlon member ID card
- 2. Member expiration date cannot exceed October 31, 2020.
- 3. Customer must present their current and valid USA Triathlon member ID card

- 1. Offer valid on any new, unused and unlicensed, vehicle purchased or leased out of dealer's ground stock inventory during the program period and registered with the appropriate state motor vehicle department.
- 2. \*Model Eligibility: All models/model year Toyotas including 2019 Tacoma TRD Pro.
  - \*Model Exclusions: 2020 Tacoma TRD Pro, All MY Tundra TRD Pro and All MY 4Runner TRD Pro models
- 3. Can be combined with other TMS Incentive offers excluding VSPP (TSC02)
- 4. Offer is transferable within the same household

#### **Dealer Redemption Instructions:**

- 1. Scan and email the completed and signed consumer cash back form and supporting documentation listed below
- 2. Required documentation for reimbursement:
  - 1. Signed and completed cash back form
  - 2. Valid and current USAT membership card
  - 3. Retail contract/Lease agreement with rebate clearly disclosed
  - 4. Bill of Sale with rebate clearly disclosed
  - 5. Application for vehicle registration/or signed MSO
- 3. Scan required documentation and submit via email to:

#### Toyota Incentive Support@Toyota.com

Phone: 800-825-3837

Please allow six to eight weeks from receipt of request for delivery of payment.

Incomplete or illegible documentation will result in a denial of submission or a delay of payment.

#### Submission Deadline:

Submission for payment must be received by Toyota\_Incentive\_Support@Toyota.com no later than 30 days after sale.

### **TERMS AND CONDITIONS:**

- 1) Offer valid on all eligible purchases/leases during eligibility dates specified on this form
- 2) Offer valid on any new, unused and unlicensed, as specified on page one, purchased/leased out of dealer ground stock during the program period and registered with the appropriate state motor vehicle department. Fleet purchasers are excluded.
- 3) Transferable within household
- 4) One form per retail transaction
- 5) Must be 18 years of age and have a valid driver's license
- Offer void where prohibited
- Ineligible sales:
  - All category "J" car and truck sales
  - All TMS Special Purchase Program (Type Sales Code 02) car and truck sales
  - Fleet purchasers are excluded
  - Vehicles reported sold during the program period and subsequently rolled back Vehicles sold in violation of Toyota's export policy

  - Vehicles traded from one dealership to another are ineligible for the trading (sending) dealership
  - All vehicles sold to conversion companies
  - Vehicles sold to a broker, used-vehicle dealer, or any other reseller that are not delivered to the ultimate consumers during the program
  - Vehicles that are not officially registered with the appropriate state motor vehicle department
  - Vehicles utilizing dealer or other similar plates which preclude the need to register the individual vehicle with the appropriate state motor vehicle department
  - Vehicles placed in dealer demo service
  - · Vehicles purchased through authorized Toyota auctions

### The following sales will be ineligible unless explicitly approved by Toyota Motor Sales, USA, Inc.

- · Vehicles registered to any Toyota distributor or dealership or to any business corporation in which any Toyota distributor or dealership has ownership interest
- Vehicles sold to a Distributor-owned or Dealer-owned rental company
- · Sales of more than 20 vehicles of the same series/model to any one account in the same program month
- All certificates are subject to audit. Any rollback or invalid certificates will be charged back to the selling Dealer.
- All matters of program eligibility and qualification will be conclusively resolved by Toyota Motor Sales, U.S.A., Inc.
- Toyota Motor Sales, U.S.A., Inc. reserves the right to change product specifications at any time without incurring obligations.